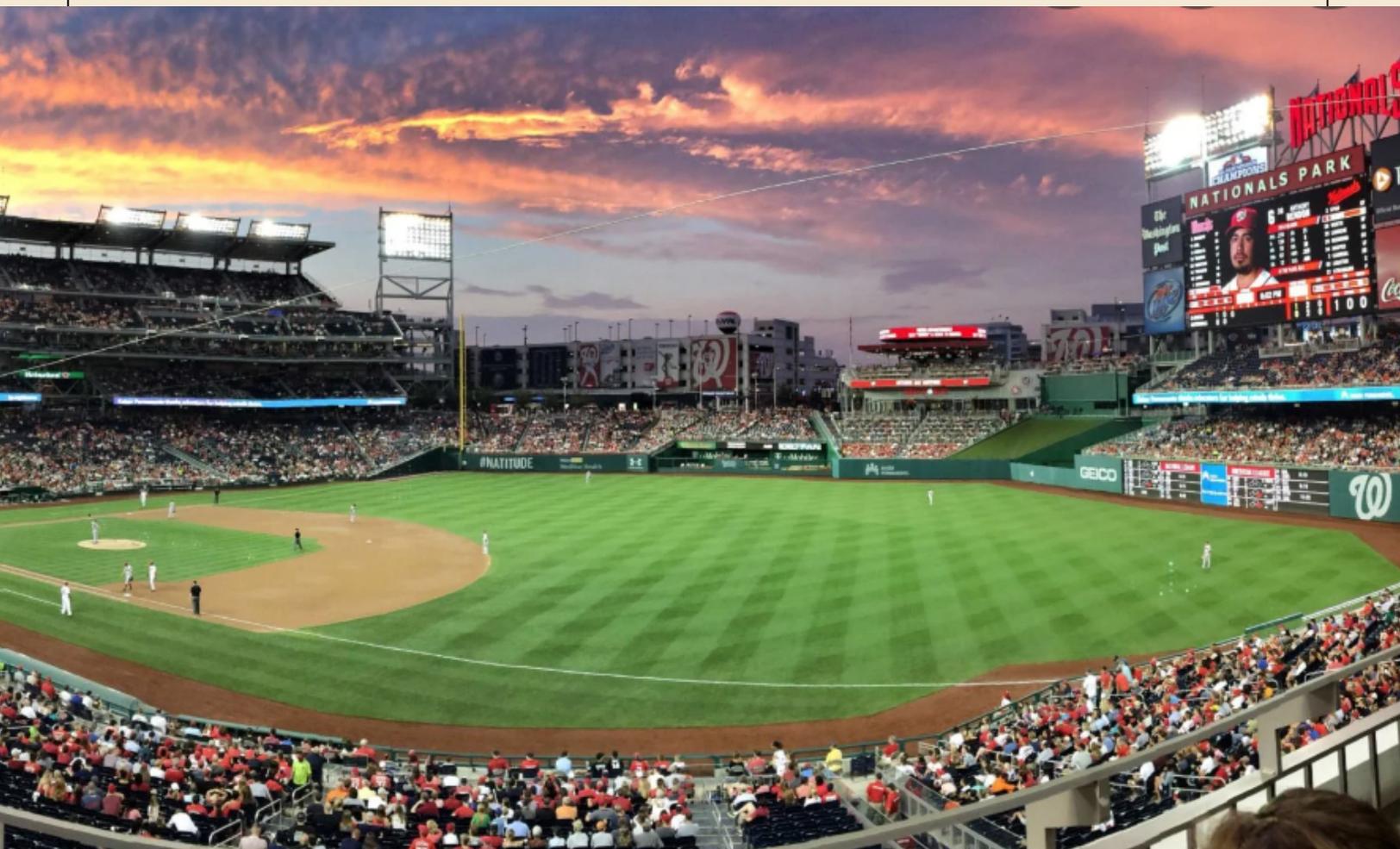




**Midlands Fatherhood Coalition**

# AN EVENING WITH THE FIREFLIES



AUGUST 2023

WE INVITE YOU TO PARTNER WITH US

# SPONSORSHIP OPPORTUNITIES

## EXCLUSIVE PRESENTING SPONSORSHIP \$2500

- Provide 50 game tickets, meals and baseball caps for MFC Fathers and Children
- Provides paper fans with MFC and presenting sponsor logo on signage and PSA before 4,000+ fans
- Opportunity to throw out the first pitch

## HOME RUN HERO \$750 (3 AVAILABLE)

- Send additional fathers and children to the game
- Signage on banners and PSA before 4,000+ fans



# SPONSORSHIP BENEFITS

- Opportunity to promote strong fathers and families
- Opportunity to market BSBS before 4,000 plus in attendance
- Logo for PSA before 4,000 + fans
- Ability to provide Give-A-Ways At MFC Table in Concourse
- Mention from announcer
- Your company marketing material at the table by the Fireflies fan store
- Logo on fans - presenting sponsor exclusive
- By Supporting MFC as “Organization of the Game” you are letting the community know you care about safe, economically stable and well communities.



*Baseball Builds  
Bonds and Memories*



# GOALS

- Provide Father - Child activity for 50+ participants and their children (last year we purchased 140 tickets)
  - This provides a bonding opportunity and builds positive memories
- Celebrate the important role of fathers in the life of children for the safety, economic, stability and wellness of the community
- 4,000 average attendance at Fireflies game
- Social media followers for MFC:
  - Facebook: 5,000
  - Instagram: 625



LOGO SIZE IS IN ACCORDANCE WITH SPONSOR AMOUNT  
LOGOS ON MFC SOCIAL MEDIA AND WEB-SITE  
SPONSORSHIP DEADLINE: AUGUST 2023  
PLEASE MAKE CHECKS PAYABLE TO: MIDLANDS FATHERHOOD COALITION:  
1420 COLONIAL LIFE BLVD. STE 80  
COLUMBIA SC 29210  
ONLINE @ [WWW.MIDLANDSFATHERS.COM/DONATE](http://WWW.MIDLANDSFATHERS.COM/DONATE)  
QUESTIONS? CONTACT ELEANOR BOYD  
919-599-4101 OR [EBOYD@SCFATHERSANDFAMILIES.COM](mailto:EBOYD@SCFATHERSANDFAMILIES.COM)